

31 MARCH – 4 APRIL 2025

CALL FOR “LEADING VOICES”

WORLD. LEADING. INDUSTRYSHOW.



FAQS

WHO QUALIFIES AS “LEADING VOICES”?

- Well-known company founders / family businesses (including Generation YZ and/or user companies)
- Thought leaders
- CEOs and CTOs of leading technology companies
- Scientists and researchers with pioneering innovations
- Successful startup founders and investors
- Personalities from film, sport, TV or well-known brand ambassadors who can speak to the topics of HANNOVER MESSE

WHICH ARE THE MAIN STAGES AT HANNOVER MESSE 2025?

Digital Transformation Stage | Hall 17

The stage for cross-technology and cross-industry dialogue. Here you will gain insights into the areas of production and digitalization, artificial intelligence, energy and sustainability. The Digital Transformation Stage promises added value, new contacts and inspiration. Participants will meet experts from research, industry and politics, either live or virtually, who will present a top-class program, exciting masterclasses and offer use cases, insights and solutions. The focus is always on the latest technologies and applications.

Industrie 4.0 Stage | Hall 8

The Industry 4.0 Conference Stage is the hub for everyone who wants to dive into the future of connected production and digitization of industry. The networking and digitization of industry are no longer just options, but absolute necessities in order to survive in global competition and at the same time to reach ambitious climate targets. At the Industrie 4.0 Conference Stage, everything focuses on the issues that concern industry, users and policymakers alike. Join us and become part of this important dialogue. Your expertise and commitment are the key to sustainable value creation in Industry 4.0.

Energy 4.0 Stage | Hall 12

Powering Industry 4.0 with Energy 4.0. The Energy 4.0 Stage highlights concrete solutions for industry to implement stable and resilient energy supply. We connect the dots from Power Generation (Efficient Production, Renewable Sources, Hydrogen Power, Process and Waste Heat) to Optimal Usage (Intelligent Grids, Energy Efficiency, Reliable Infrastructure, AI Management) to Efficient Storage (Battery Technology, Power Stations, Fleet Management, Carbon Capture). On the Energy 4.0 Stage you are in focus for 39,000+ visitors that come to the HANNOVER MESSE looking for energy solutions.

Tech Transfer Stage | Hall 2

Climate change, sustainability, transformation and competition require research, development and application of innovative products, processes and services. Technological innovations are seen as the answer to rapidly changing economic and industrial challenges. Tech Transfer Conference Stage offers decision-makers from science, business and politics the unique opportunity to accelerate the transfer of the latest research results for economic use. Direct face-to-face communication creates trust between the partners for effective transfer.

SPEAKING OPPORTUNITIES

FAQS

WHAT COSTS DO SPEAKERS INCUR?

If the submission is accepted, there will be no further costs for exhibitors/co-exhibitors at HANNOVER MESSE 2025.

WHEN WILL APPLICANTS BE NOTIFIED?

The deadline for submissions is 7 October 2024. Five “Leading Voices” will be nominated from the submissions by 15 October 2024.

WHEN WILL WE FIND OUT ON WHICH STAGE AND ON WHICH DAY THE SLOT WILL BE SCHEDULED?

If your submission is considered, you will receive a written notification by 21st October 2024 at the latest. We will then agree a binding date (day & time slot) with you.

WHICH FACILITIES & EQUIPMENT DO THE EVENT LOCATIONS HAVE? WHAT PROMOTIONAL CAMPAIGNS WILL DEUTSCHE MESSE RUN IF OUR SUBMISSION IS ACCEPTED?

- Approx. 80 - 200 seats (depending on the assigned stage)
- Full technical equipment
- Simultaneous translation (English/German)
- Stage slot (approx. 20 min.) as keynote / talk
- Placement of the top speaker on the HANNOVER MESSE homepage (from mid/end October)
- Promotion via social media channels, visitor newsletters and in press releases focussing on specific topics

DOES DEUTSCHE MESSE COVER TRAVEL EXPENSES OR SPEAKER FEES?

Unfortunately, travel expenses and speaker fees cannot be covered by Deutsche Messe. If you have any questions or require further information, please do not hesitate to contact us.

WHAT HAPPENS TO OUR SUBMISSION IF IT IS NOT CONSIDERED?

The official ‘Call for Papers’ for more than 10 stages / forums & Speakers Corner will start on 15th October 2024. If your submission has been shortlisted (top 6-10), we will check whether it can be accommodated on one of these stages in terms of content/topic.

CONTACT FOR FURTHER QUESTIONS:

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